

Unlocking the Potential of Businesses Career as a Business Analyst



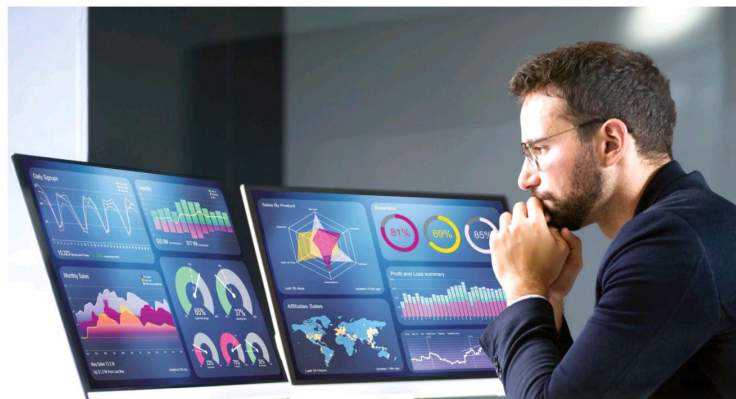
Yaan Solutions

www.yaansolutions.com

In a highly competitive market, the field of business analytics has emerged and grown in recent years as an important capability for organizations.

What is Business Analytics?

The process of understanding, assessing and documenting business needs and the impact of its changes on the business is called business analytics, and the professional who makes it possible is a Business Analyst. Not just in analysing data, business analysts also support in effectively communicating the requirements to stake holders. It is not necessary for a business analyst to have an IT background although some knowledge in IT is always helpful. Some of the documentation tools used by business analysts include MS Word, MS PowerPoint, MS Excel and SQL querying. For modelling flowcharts, MS Visio and eDraw are used and Balsamiq is used for wireframing and mock-ups. At the end of the first year of the B Sc. in Business Analytics course, students can select from the following specializations: Business Analytics - Operations, Logistics and Supply Chain Management/ Project Management / Information Systems. SAS, R, Python, Big Data, Data Visualization and intensive industry projects are few other specializations to be considered.



The best way of pursuing this career after grade 12 is to do a BBA, then an MBA program with specialization in business analytics. You can also consider pursuing the 5 year BBA+MBA integrated course offered at many universities. Alternatively, you could pursue any bachelor's degree with Mathematics as a major subject before taking up business analytics at the master's level. Remember, business analytics is about data and numbers. So you must have Maths as a mandatory subject from grade 12 onwards to pursue a career in this profession.



Some of the Career Prospects are:

- ▶ Finance
- ▶ Banking & Insurance
- ▶ Telecom
- ▶ Utilities
- ▶ Software services
- ▶ Government agencies
- ▶ Pharmaceuticals & Healthcare
- ▶ Retail

Common profiles for business analysts are:

- ▶ Project Manager
- ▶ Business Process Consultant
- ▶ Management Consultant
- ▶ Business Analyst -
- ▶ Finance/Banking Business
- ▶ Project Manager -
- ▶ Information Technology (IT)

Top Colleges in India

- ▶ Indian Institute of Technology (IIT), Kharagpur
- ▶ Indian Institute of Management Calcutta
- ▶ ISI Kolkata
- ▶ Praxis Business School, Kolkata
- ▶ SP Jain School of Global Management, Mumbai
- ▶ Narsee Monjee School of Management (NMIMS)

Top Colleges in USA

- ▶ University of Pennsylvania
- ▶ Massachusetts Institute of Technology
- ▶ University of California - Berkeley

Top Colleges in UK

- ▶ University of Southampton
- ▶ University of Leeds
- ▶ Lancaster University
- ▶ University of Edinburgh
- ▶ University of Nottingham

Smita Vikhankar is the founder of Yaan Solutions - an organisation offering psychometric assessments, career counseling for students and mid career professionals and Life coaching. She has a Master's in Technology and an impressive 30-year career in the IT industry. Smita is academically accomplished, an ICF certified coach and licensed Emotional Intelligence Practitioner.

